The "Showtime" version could be considered 'plug and play' while the DIY is where you put everything together, including soldering the boards together.

In the middle of that is the Hobbyist line where you buy the controllers and install them into your own controller, and connect your own power cords.

The Showtime version comes with everything you need to get started. The LOR Board, an enclosure, and power cords. The Hobbyist version comes only with the LOR board. You have to mount the LOR board into an enclosure, and hook up power cords to the board.

The hobbyist version lets you customize the enclosure and power cords to your needs. If you have a basic understanding of electricity, and some free time, the hobbyist version can save you money over the showtime versions.